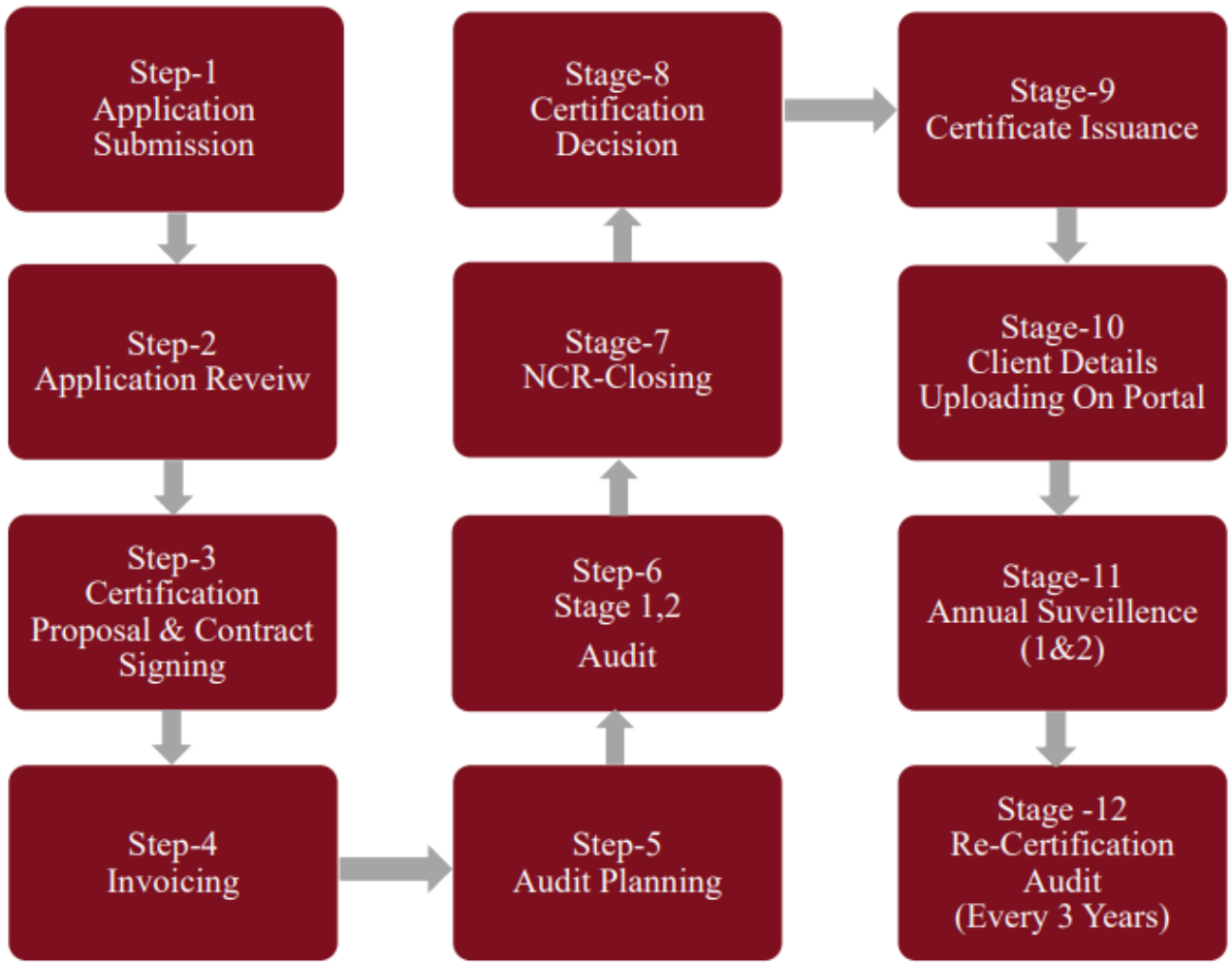The Certification Process